

MAXIMIZE YOUR WRITING SKILLS

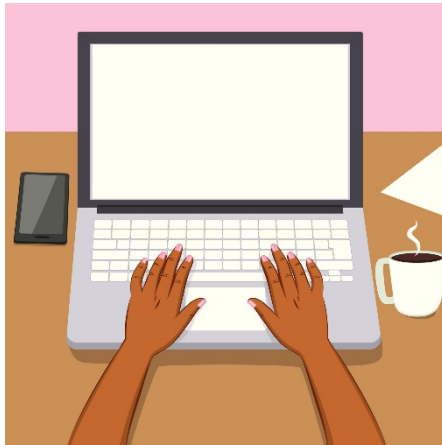
START YOUR PROOFREADING SIDE-HUSTLE

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Start Your Proofreading Side-Hustle

Maximize Your Writing Skills



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Introduction

Proofreading is a booming business, and makes for a great side-hustle or second income, especially for teachers. The push for content marketing has created more opportunities for people with above average language skills to bankroll their knack for words into a profitable small business enterprise.

From solopreneurs to large corporations, more people are blogging, creating email campaigns, newsletters, and all kinds of marketing content to expand their personal and professional brands. As a result, an increased number of writing errors get published all over social media and a variety of written documents. Important documents like contracts, billboards, menus, dissertations and self-published books.

Now more than ever before, the stage is set for good proofreaders to sharpen their skills and market their services. The field of freelance proofreading is wide open with potential personal and business clients everywhere. However, only those who are willing to hustle, sell themselves, pitch and land clients will eat the spoils, and benefit from a pervasive deficiency in writing skills that currently plagues educational and business sectors.

So, this book answers the question, “*How Do I Get*

Chapter 1

Your Job

The Job of Proofreader

Proofreaders generally engage in light editing and the correction of general errors with no rewriting.

Basically, hiring a proofreader means the client's document demonstrates decent sentence structure, and acceptable usage of standard English.

For more information on becoming a paid proofreader, consider taking online training classes at www.startproofreadingnow.com.

What Do Proofreaders Check?

Although the client and proofreader determine the scope of services, proofreaders generally check for the following errors:

- Capitalization
- Formatting
- Grammar & Mechanics
- Numbers
- Punctuation
- Spelling & Usage
- Visual Images

What to Proofread

Although anything written can be proofread, the following list offers examples of the kinds of documents that businesses and individuals typically seek proofreading services for:

- annual reports
- articles
- blog posts
- brochures
- business proposals/reports
- dissertations
- employee/corporate manuals
- executive summaries
- form letters
- general correspondence
- grant proposals
- instructional materials
- legal contracts
- marketing materials
- newsletters
- non-fiction books/novels
- résumés/cover letters
- sales letters
- student essays
- thesis papers
- web content

Chapter 2

Your Training & Qualifications

Why should anyone pay you to correct their precious written documents? What experience do you have as a proofreader? Are you a good writer? Do you have a portfolio of articles that you have written or edited?

Although a college degree is not necessary to become a paid proofreader, you do need a fair amount of direct training and experience to convince clients to hire you.

Likely Proofreading Candidates

Usually, editors, writers, teachers, publishers and other professionals from newspapers, magazines, television or news radio stations launch their own freelance proofreading businesses to increase their time-money freedom. Instead of slaving away at an eight-hour job, the ability to work remotely from a flexible schedule is appealing to many workers. Current college students and recent graduates with excellent writing and editing skills might also consider proofreading as a side-hustle. English majors are preferred, but anyone with masterful language

skills from any discipline can also become a good proofreader with the right training.

Of course, public and higher education teachers are highly desirable candidates for proofreading, as long as they demonstrate strong writing skills.

Remember, being a teacher or having a college degree does not equate to being a good writer or proofreader. The art of proofreading requires a high level of skill, training and practice. Depending on your industry or current profession, you might need additional training as a proofreader.

So, if you are considering launching a proofreading business, you need to invest in your professional development by taking online classes, and consuming reputable grammar and proofreading books.

To jumpstart your proofreading training, consider joining **The Proofreading Power Academy** at www.startproofreadingnow.com.